

## **ING**

### **Sustainability Initiative Highlights**

**Contact:** Ron Falkner, Head of Corporate Real Estate

**Website:** <http://www.ing.us>

**Primary business:** Financial Services/Insurance

#### **Environmental objectives or summary of sustainability mission statement:**

ING's approach is to prevent, manage and where possible, reduce the environmental impact caused by its operations. We are committed to raising employee awareness of environmental issues and encourage environmentally responsible behavior.

#### **Major Goals:**

Our comprehensive environmental program focuses on 4 key areas:

- Increase Energy Efficiency
- Invest in Green Energy
- Reduce, Re-use, Recycle
- Awareness Programs

#### **Major Accomplishments:**

- **Increase Energy Efficiency**
  - 17% energy reduction since 2007, 10.1 kWh, and \$850k annually.
  - Power management on computer equipment and monitors.
  - Raised building temperatures during summer months to 75 degrees.
- **Invest in Green Energy**
  - 100% wind REC purchase.
- **Reduce, Re-use, Recycle**
  - 38% reduction in paper use since 2007, 211 tons and \$295,000 annually.
  - 54% reduction in waste volumes since 2007, 582 tons.
  - 61% of total waste generated is recycled.
  - Bring Your Own Mug program.
  - Paper must be manufactured with a minimum of 30% recycled paper.
  - Use of remanufactured furniture.
  - Changed settings to default duplex print on 38% of networked printers (831).
- **Awareness Programs**
  - Orange Goes Green teams at all locations.
  - Green Leaders Council created to identify and implement additional opportunities to expand U.S. sustainability strategy, goals and metrics.
  - Conducted Work at Home (WAH) / Orange Goes Green survey with findings about green transportation indicating 22% of our employees use public transportation, carpool, or other mode, i.e., walk, or bike, to work.

#### **Lesson(s) Learned:**

A strong environmental sustainability program requires active involvement of numerous functions within the organization. Measure, manage and awareness are key to successful implementation of any program.